## **Civic Trust Awards 2023/24 Sponsorship**



#### **Background to the Awards**

The Civic Trust Awards was established in 1959 to recognise outstanding architecture, planning and design in the built environment. As the longest standing built environment awards scheme in Europe, since its inception, more than 7000 projects have been rewarded and the scheme has continued to recognise projects that have made a positive contribution to the local communities they serve.

The Civic Trust Awards is one of the only remaining independent built environment awards schemes and operates on a not-forprofit basis. We also provide an opportunity for the public to participate in nominating and judging schemes from their local area.

The aim of the Civic Trust Awards is to encourage the very best in architecture and environmental design, to improve the built environment for us all through design, sustainability, inclusiveness and accessibility, and also to reward projects that offer a positive cultural, social, economic or environmental benefit to their local communities.

The Civic Trust Awards are proud to deliver the Selwyn Goldsmith Awards for Universal Design in recognition of architect and founding figure of universal design, Selwyn Goldsmith. Established in 2011, it is delivered in parallel with the Civic Trust Awards application process, with all CTA entries considered for the Selwyn Goldsmith Awards. Winners are selected by a specially convened panel of universal design experts who choose winning projects which celebrate places that are responsive, flexible, welcoming, easy to use and occupy; allowing all to use with dignity and equality regardless of age, ethnicity, gender or ability.

Temporary structures and installations can enter the Pro-Tem Civic Trust Award category which was established in 2013.

Established in 2014, the Civic Trust AABC Conservation Awards recognise projects which demonstrate the highest standards of historic building conservation.

#### Why the Civic Trust Awards?

As Civic Trust Awards celebrates its 65<sup>th</sup> Anniversary in 2024, the awards ceremony will see built environment professionals from all over the world attend to celebrate their success. The Civic Trust Awards is widely recognised within the industry as a mark of excellence for the architectural practice, the client, the developer, and all organisations involved in the projects development and delivery.

Architects and built environment professionals consider the Civic Trust Awards to be one of the most prestigious awards schemes within the industry, with hundreds of projects submitted to us each year from the UK and overseas. All types of schemes are eligible to enter, whether new build or restored buildings and structures. From small community projects to larger internationally recognised buildings, bridges, infrastructure, public realm and public art, all projects are judged on their own merits.

The Civic Trust Awards is not just about rewarding architecture or design excellence. We strongly believe that successful projects should also exhibit strong sustainability credentials, a high level of accessible and universal design, whilst also demonstrating how the project has provided a positive civic contribution.

The Civic Trust Awards is unique and is recognised as the only 360° awards scheme in the world that promotes:

🗹 Excellence in architecture and design standards	Accessible and Inclusive design	Positive community impact
Sustainable design & construction	☑ Consultation with user groups	☑ Innovation
Social and economic renewal	☑ Localism	☑ Temporary & permanent projects
Sensitive conservation and restoration	☑ Designing in context	A wide variety of entries

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## The Awards Programme

- May July: Application round is open, and entries are submitted online.
- August: Applications are processed, and assessors are allocated to visit schemes around the country
- Sept Oct: First stage Assessment: Judging visits take place (CTA and Pro-Tem Awards). Feedback is submitted to the Civic Trust Awards from all assessment team members about each scheme that has been visited. For the AABC Conservation Award entries, desk assessments take place.
- November: Applicants are notified as to whether they have been successful at first stage assessment and considered Regional Finalists.
- **December:** Regional Finalists are put forward to the National Judging Panel who meet to ratify the final National/International Award and Highly Commended winners.
- January: Winners are notified, with all organisations involved invited to the Civic Trust Awards Ceremony to celebrate their success.
- March: The Awards Ceremony takes place at the end of March each year (date & venue tbc). This is a black tie event, with drinks reception, dinner and the presentation of Awards and Highly Commended winners are revealed.

Special Award Sponsors receive 2 complimentary tickets and are invited to give an introductory speech before presenting their award to the winning recipient.



#### **The Awards Ceremony**

The annual Civic Trust Awards Ceremony is held around the UK each year and is regularly attended by around 500 guests from all over the world.

Since 2010 has been hosted at the following venues:

- 2010 St Georges Hall, Liverpool
- 2011 Peoples History Museum, Manchester
- 2012 The Hub, Edinburgh
- 2013 City Hall, Cardiff
- 2014 Winter Gardens, Blackpool
- 2015 The Swan Theatre, London
- 2016 The Swan Theatre, London
- 2017 The Guildhall, Winchester
- 2018 Manchester United Football Club (Old Trafford), Manchester
- 2019 Imperial War Museum North, Manchester
- 2020 Imperial War Museum North, Manchester
- Due to the Covid Pandemic, the Awards Ceremony was not held in 2021 or 2022.
- 2023 The Marshall Building, London
- 2024 Date & Venue TBC



The annual Awards Ceremony is hosted by our Civic Trust Awards Patron **George Clarke**, architect and presenter of many Channel 4 programmes, including The Home Show, The Restoration Man, George Clarke's Old House New Home, and George Clarke's Amazing Spaces.

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## **Special Awards Sponsorship**

Sponsorship provides a wealth of rewarding benefits, and the unique opportunity to align yourself with the highly regarded and longest-standing built environment awards scheme in Europe.

For over 60 years the Civic Trust Awards has encouraged and rewarded organisations who design and construct better places in which we can all live, work and relax.

As a not-for-profit organisation, we rely on the support of Sponsors and Members which assist us in both the delivery of the scheme and help reinforce the valuable work of our volunteer assessors, who donate thousands of hours to the scheme each year.

Whether your interest lies in supporting an ethos of design excellence, regeneration, or contributing to the success of local communities, Sponsorship support helps demonstrate your company's commitment to promote and champion better places in the built environment.

# Current 2024 Special Awards: presented to schemes which demonstrate excellence in a specific field.

All schemes that reach national/international Award level standard, are eligible to be considered for the Civic Trust Special Awards.

- National Panel Special Award Selected by National Judging Panel Members as the exemplar scheme from the year's Awardwinning projects.
- Special Award for Sustainability Presented to an exemplar project, that demonstrates excellent sustainability credentials in terms of overall design parameters, material selection, construction methods and long-term energy consumption. Sponsored by Derwent London
- **Special Award for Community Impact & Engagement** Presented to a scheme that has demonstrated how successful community engagement can help deliver the highest standards of design whilst meeting the needs of local people.
- **Michael Middleton Special Award** Presented as a memorial and tribute to Michael Middleton CBE, who established the Civic Trust Awards in 1959, to an outstanding restoration project or new build within a conservation area..
- **Special Award for Transportation & Infrastructure** Presented to an exceptional new or upgraded major infrastructure project that has transformed the civic realm.
- Special Award for Reuse & Adaptation Presented to a scheme that would otherwise be left to decay or be demolished to address present-day needs.

#### **Customised Special Awards**

We can also tailor our Special Award categories to promote a specific area of interest, to fit with an organisational policy or promote products or services to our network of 30,000 applicants, assessors, and other industry professionals.

New themes can be adapted to promote your company's aims and objectives - there is no limit to what can be delivered on your behalf. By way of an example, we have a number of potential categories that may be of interest, including:

**Public Realm or Hard Landscaping** - Presented to a scheme that has demonstrated excellence in design and construction, creating a true sense of place.

**Health and Wellbeing** - Presented to a scheme that has demonstrated excellence in the health sector, including hospitals, hospices, treatment centres, care homes and gateway centres.

**Education** - Presented to a scheme that has demonstrated excellence the education sector, including schools, academies, colleges and universities.

**Housing** – Presented to a scheme that has provided well designed, high quality, sustainable housing that improves quality of life by raising standards for the physical and social environment.

#### Awards Scheme and Awards Ceremony Sponsorship

Sponsorship of the Civic Trust Awards, Selwyn Goldsmith Awards, Pro Tem Awards and AABC Conservation Awards schemes is available.

Headline sponsorship of the annual Awards Ceremony (date & Venue to be confirmed) is also available. Please contact Karen Hankey to discuss these amazing opportunities to partner with the Civic Trust.

## **Special Award Sponsorship**

Special Awards Sponsorship is available at a rate of £5,000 (plus VAT) per year.

A discounted rate is available for a pre-agreed commitment to sponsor a Special Award over a period of 3 years for £12,000 (plus VAT)

Should your company, organisation or practice commit to a long-term arrangement, beyond 3 years, then this can be discussed by emailing the Civic Trust Awards Manager Karen Hankey <u>khankey@civictrustawards.org.uk</u>

#### **Special Award Sponsorship Benefits**

- 12 months branding on the Civic Trust Awards website <u>www.civictrustawards.org.uk</u>
- Branding on the Awards promotional materials and application/assessor guidance.
- Promotion of the Special Award on emails to over 30,000 contacts on our database, which including local authorities, architects, other built environment professionals and trade/regional/international press.
- Access to our archive of past winners including application materials, photos, and assessment reports from 1959 to date.
- 10 free copies of the Civic Trust Awards Winners brochure.
- Nomination of a representative from your company, organisation or practice to the CTA National Judging Panel, who chooses the Special Award winning project that you are sponsoring.
- Promotion on our active and regularly updated social media inc Twitter, Instagram, Facebook and LinkedIn
- Two complimentary tickets to the Civic Trust Awards Ceremony (additional tickets at discounted rates)
- Sponsors are invited to give a speech and present their Special Award to the winning recipients.
- Availability for you to display literature, promotional materials and marketing boards at the Awards Ceremony.
- Inclusion of the Special Award winning scheme within the Winners Brochure (2 page feature).
- Company logo on the specially designed Award plaque, certificates and winners brochure.
- Complimentary full-page advert in the Civic Trust Winners brochure which is produced as a high-quality publication and is also available to download from the CTA website.
- The Winners Brochure is available for all attendees to take at the end of the Awards Ceremony, with the download link shared with over 30,000 contacts via email and on social media.

#### **Current Sponsors**

Following their initial support of the Special Award for Brick in 2013, we are incredibly grateful to Derwent London who have sponsored the Special Award for Sustainability since 2014, We are delighted to continue our longstanding association and relationship with them and for their support.

Derwent London is one of London's most innovative office specialist property regenerators and investors and is well known for its design-led philosophy and creative management approach to development. Their appealing designs attract a range of tenants, including those from creative industries.

After being members of the Civic Trust Awards for many years, EPR Architects became the sponsor of the Special Award for Reuse and Adaptation in 2022 and have made an incredible 5-year sponsorship commitment to us. The practice will decide each year from winning projects, which Special Award they will support in this first of its kind arrangement. We are incredibly grateful for their sponsorship and are excited to work with them.

EPR Architects are passionate about collaboration, artisan materiality and integrating art into architecture. They deliver sustainable, stimulating environments which embody the idea that architecture is the creative art of making places.

#### For more information on sponsorship, please contact:

- Karen Hankey (Civic Trust Awards Manager)
- Email: <u>khankey@civictrustawards.org.uk</u>
- Tel: (01925) 270647



EPR ARCHITECTS

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